



Arne Ludwig

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<https://www.facebook.com/arne.ludwig.14> |

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Pastor-Krombach-Str., 25, 50354, Hürth, Germany

About me: Arne Ludwig (*1972 in Munich) has 20+ years experience as producer, lecturer & consultant for the media industry. An alumni of Media Arts Academy and International Filmschool in Cologne, he produced feature films, documentaries, ran campaigns, led and realized digital & web projects. In 2015 he started with 360°, VR & immersive tech. He co-founded VR Agency headtrip. Arne was a board member of the First German VR professional association, taught Virtual Reality at University of Mainz and other locations. Currently he's building AR as a service & XR platform solutions for brands & education and develops AI avatars for virtual and real meetings. He is consulting brands and the public sector for digital transformation.

● WORK EXPERIENCE

01/08/2020 – 30/08/2020 – Brussels, Belgium

JURY MEMBER – Creative Europe

Expert for European Commission

01/06/2020 – 01/07/2020 – Brussels, Belgium

JURY MEMBER – Creative Europe

Expert for European Commission

01/04/2019 – 30/05/2019 – Brussels, Belgium

JURY MEMBER – Creative Europe

Expert for European Commission

Brussels, Belgium

JURY MEMBER – Creative Europe

Expert for European Commission

01/07/2020 – CURRENT – Hürth, Germany

MEDIA ENABLER AND DIGITAL PRODUCER – self-employed

Arne has 20 years experience as producer, lecturer & consultant for the media industry. An alumni of Media Arts Academy and International Filmschool in Cologne, he produced feature films, docs, webprojects. In 2015 he started with 360°, VR & immersive tech. He co-founded VR Agency headtrip. Arne was a board member of the First German VR professional association, taught Virtual Reality at University of Mainz. Currently he's building AR as a service & XR platform solutions for brands & education and develops AI avatars for virtual and real meetings. He is currently consulting brands for digital transformation.

Augmented Reality, Virtual Reality, Web Projects, Digital Realities, Interactive, AI |

Other service activities | arneludwig@gmail.com | <https://www.arneludwig.de/> |

Pastor-Krombach-Str., Pastor-Krombach-Str., 25, 50354, Hürth

15/05/2019 – 30/06/2020 – Cologne, Germany

BUSINESS DIRECTOR – 361/DRX GmbH / Avantgarde

National and international distribution of the Augmented Reality Apps. Implementation of 3D storytelling in campaigns. Planning and implementation of immersive projects for B2B clients. Responsibility for the conception, production and implementation of all audiovisual and immersive show elements of the salesmen's congress of an automobile company. Realization of the production for an augmented reality app. Conception and development of the Digital Entertainers for a Europe-Wide Sports event.

Digital Reality Agency | Arts, entertainment and recreation | <https://www.361drx.com/> |

Lichtstr. 43g, 50825, Cologne, Germany

03/03/2016 – 30/11/2018 – Cologne, Germany

PRESIDENT – First German Business Association For Immersive Media / EDFVR

Business Lobby for VR and other immersive Media in Germany and throughout Europe. Organizers of the IMMERSIVE DAYS.

Partners of Events who are interested in VR and AR.

Contact for Media.

Market Observation.

<http://www.edfvr.org/>

Virtual Reality | Information and communication | [edfvr.org](http://www.edfvr.org/) |

Deutz-Mülheimer Str. 30, 50679, Cologne, Germany

15/07/2015 – 15/02/2019 – Cologne, Germany

CHIEF SALES OFFICER – headtrip immersive media GmbH

Sales and Acquisition. VR Evangelist. #arnepreachingVR
Concepts for VR and AR experiences. Creation of VR and AR experiences. 360° production.
Interactive experiences. Liveswitch / Livestreams in VR. Synced VR / Cinematic VR.
Storytelling and
interaction in VR and AR. Mixed Reality experiences. White Label Solutions. Framework
Development. Artificial Intelligence. Robotic.
Business or sector Virtual Reality agency and production

<http://www.headtrip.rocks/> | Mülheimer Freiheit 126, 51063, Cologne, Germany

01/01/2009 – 02/12/2014 – Cologne, Germany

FILM PRODUCER AND SALES REPRESENTATIVE – 2 Pilots Filmproduction

Producer and Consultant for Cinematic and Digital Projects such as STILLER SOMMER, DR
ALEMAN, DEAR
COURTNEY and RIO 50 DEGREES.

Fil Production | Other service activities | 2pilots.de |

Eigelstein 78, 50668, Cologne, Germany

01/09/2015 – 01/06/2016 – Mainz, Germany

ASSISTANT PROFESSOR – Academy for Applied Science

Introductory courses for Students in VR, Tutoring for Student projects.

University | Other service activities |

<https://www.hs-mainz.de/en/academics/degree-programs/design/ba-in-time-based-media/overview/> |

Wallstraße 11, 55122, Mainz, Germany

01/02/2009 – 01/05/2013 – Cologne, Germany

NEW BUSINESS DEVELOPMENT – ChakaPro

online Portal for Film Development. Partner of Marché du Film, CineMart, Cinelink among
others.

Funded by Media and FS NRW.

Digital Platform | Arts, entertainment and recreation

01/09/2009 – 01/04/2010 – Cologne, Germany

ASSISTANT PROFESSOR – Academy for Media Arts

Development and Production for Film and Media Projects.

Arts Academy | Arts, entertainment and recreation | khm.de |

Peter-Welter-Platz, 50676, Cologne, Germany

01/12/1999 – 01/09/2006 – Cologne, Germany

CEO AND PRODUCER – Discofilm GmbH

International Film and Media Production from Cologne Germany. Films included STATUS YO! (Berlinale 2004), DIE BLAUE GRENZE (2005 FANTASPORTO), THE BIG SELLOUT (2006 SHANGHAI) as well as THE VISITOR (VENICE DAYS 2007.) Music Video production, commercials.

01/04/2020

FOUNDER – Co-Collective

Webmagazine

<https://www.surviving-corona-crisis.com/>

Pro Bono Webmagazine | Other service activities

01/01/2004

LECTURER

various employees such as film schools, Media institutions, Companies, i.e. Berlinale, EAVE, Creative Europe. pls see extended register of courses held as pdf attached.

● **EDUCATION AND TRAINING**

01/09/2002 – 30/06/2003 – Schanzenstraße 28, Cologne, Germany

Diploma in International Producing – internationale filmschule

In Service Training parallel to my work as a film producer. Mentors included Simon Perry and Lynda Myles. Teachers include Steve Golin, Steven Frears and others.

Field(s) of study

- International Production

<https://www.filmschule.de/en/>

27/02/2003 – 01/03/2003

MANAGEMENT AND LEGAL ASPECTS OF FILM PRODUCTION COMPANIES – AKMI

01/06/1995 – 01/12/1999 – Peter-Welter-Platz 2, Cologne, Germany

Diploma in audiovisual Media – Academy for Media Arts

Field(s) of study

- Studies in Media Arts, specializing in Video Art and Performance

<https://en.khm.de/home/>

● LANGUAGE SKILLS

Mother tongue(s): **GERMAN**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C1
FRENCH	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Powerpoint | Google Drive | Virtual and Augmented Reality | Digital Transformation | Business Strategy

● HONOURS AND AWARDS

2017

UX Design Awards für Better than Live VR Experience – International Design Center Berlin (IDZ)

<https://www.ux-design-awards.com/product/virtual-reality-basketball/>

<https://www.ux-design-awards.com/en/awards/>

<https://vimeo.com/304398888>

2017

Deutschland Land of Ideas – Land der Ideen (Federal institution of Germany)

<https://www.news4teachers.de/2017/06/virtual-reality-app-von-samsung-und-cornelsen-als-ausgezeichneter-ort-2017-praemiert/>

<https://land-der-ideen.de/en>

virtual reality can enrich school teaching, create new learning experiences and enhance pupils' digital literacy. What happens in the body when it digests? Which enzymes do which job in the stomach? To make complicated learning content more easily accessible to students, they can use tablets, smartphones and virtual reality glasses to explore and experience the digestive process from a 360-degree perspective. The program was developed jointly by companies, teachers, e-didacticians and virtual reality experts. In interdisciplinary workshops, they have combined classic learning content with the new technologies. The VR pilot project was evaluated positively by test schools throughout. The prototype creates synergies between the school world and the technological world and shows that innovative didactic concepts in the sense of a new learning culture can be created by sensibly linking analog and collaborative learning methods with the virtual world. With this special innovation, the "Virtual Reality App" convinced the top-class jury of the innovation competition out of 1,000 submitted applications.

https://www.youtube.com/watch?v=sWqD_WEiuZo

2009

Grimme Preis (TV and Cinema Award in Germany) – Grimme Institut

<https://www.grimme-preis.de/>

2002

Scholarship in production – FFA (Federal Film Institution) in Germany

<https://www.ffa.de/index.php?id=170>

1995

Scholarship in Media Production – Film- und Medienstiftung

<https://www.filmstiftung.de/en/>

● **PROJECTS**

01/01/2020 – 01/03/2020

Digital entertainer prototype EURO 2020

Digital Web Experience with Leadbot and Clickthrough for FIFA EURO Tournament (IRL Event cancelled because of COVID-19).

01/09/2019 – 01/03/2020

Jogi Löw Selfie Augmented Reality Experience

<https://www.youtube.com/watch?v=6XCyeV0Xxos&feature=youtu.be>

Virtual Avatar as a Selfie for Web and Photobox Usage with the German National Team Trainer Jogi Löw. In Cooperation with DFB (German Football Association) and Volkswagen.

01/09/2019 – 15/11/2019

Volkswagen Motorshow Guangzhou / China

Director for all audiovisual content, including VR Experience. Producer.

01/07/2019 – 20/09/2019

Volkswagen Dealership Conference Bilbao / Spain

Director for all audiovisual content. including AR Experience. Producer

01/01/2017 – 01/02/2018

VR Extinguisher Experience

<https://vimeo.com/304149913>

- in cooperation with Daimler AG. Fire safety assistant training 4.0 on Vive HTC with Haptics, Smell, Heat.

01/09/2018 – 15/09/2018

BigCityBeats Zero-G Flight in 360°

<https://www.youtube.com/watch?v=txNh6854Bps>

in cooperation with Deutsche Telekom AG, World Club Dome and European Space Agency (ESA) featuring DJ Steve Aoki. producer.

01/05/2018 – 28/11/2018

Executive Onboarding VR Experience

VR Experience for Telekom AG 11 mins Audiovisual Company Strategy on Oculus Go

01/05/2017 – 01/12/2017

Strategic Report for Canadian Businesses in the Area of VR/AR Content Production in Germany

Study commissioned by the Canadian Embassy, Berlin, 2017 EDFVR

Strategic Report for Canadian Businesses in the Area of VR/AR Content Production in Germany

ICEMAN VR / 360° Experience

<https://www.youtube.com/watch?v=RYxJgT9nj74>

360° Experience. Port-au-Prince, Arte, Samsung. headtrip immersive media GmbH. Producer

A trip to Ötzi in the Neolithic Age: ARTE360 takes you on a journey through time and gives you a realistic impression of the world in which Ötzi lived. The virtual experience was realised in cooperation with ARTE at the locations of the cinema film "The Iceman" and vividly conveys the challenges our ancestors had to deal with.

01/04/2017 – 01/09/2017

ADAC IAA 2017 Experience in VR

Autonomous Driving with Vive HTC. headtrip immersive media GmbH. Producer

01/09/2016 – 01/03/2017

Virtual Reality App for Biology in Schools

<https://www.youtube.com/watch?v=sWqD WEiuZo>

Samsung, Cornelsen, evrbit, headtrip. Through a virtual reality app, students can learn about complex teaching topics in an innovative and vivid way.

Won Deutschland Land of Ideas Award from Federal Agency in Germany in 2017.

01/03/2017 – 01/08/2017

Better Than Live

<https://vimeo.com/304398888>

VR Experience for Deutsche Telekom. Latency-free immersive and live streaming. Winner UX Design Award IFA 2017 eitelsonnenschein in Co-production with GROSSE8, BLANX, DEAR REALITY, Producer

Won UX Design Awards für Better than Live VR Experience from International Design Center Berlin (IDZ) in 2017

01/03/2017 – 01/07/2017

The Schloss Elmau Experience in 360°

https://www.youtube.com/watch?v=Y9H9FYAdt_s&t=3s

360° Experience for LEADING HOTELS OF THE WORLD, Producer.

01/05/2016 – 01/07/2016

VR Expo and VR Cinema @ re:publica TEN

https://www.youtube.com/watch?list=PL2ROEjP_GuofQwRRSggRlBlxogivcy46j&v=cE_8r7EnmPE

Curation and organization of the exhibition at the Kühlhaus Berlin for the re:publicaTEN 2016

01/03/2016 – 01/09/2016

18 Bundesliga Experiences in 360°

18 x 360° clips in 18 stadiums of the season 2015/2016 in 360° for the DFL / DS Sportcast.

Rio 50 degrees

<https://www.youtube.com/watch?v=bXFZgxGhmC0&feature=youtu.be>

(Director: Julien Temple) Documentary with WDR/arte, FAME UK, TV Zero, Rio Filmes, German distributor: Real Fiction, World Sales: Ealing Metro

German co-producer for 2Pilots Filmproduction GmbH

2013 – 2014

SILENT SUMMER

<https://vimeo.com/90026550>

(Director: Nana Neul) Feature film with SWR, German distributor: Zorro Film, World Sales: Picture Tree International, WP: Munich Filmfest 2013
Head of Sales for 2Pilots Filmproduction GmbH

2012 – 2014

HANNAS JOURNEY (Hannas Reise)

<https://www.youtube.com/watch?v=kqmvGGgreHA>

(Director: Julia von Heinz) Feature film with BR, WDR, Israel, German distributor: Zorro Film, World Sales: Media Luna, WP: Montreal Filmfest 2013, Haifa FF 2013, Hofer Filmtage 2013
Head of Sales for 2Pilots Filmproduction GmbH

2011 – 2013

DEAR COURTNEY

<https://www.youtube.com/watch?v=csVGhJ7KUyU>

(Director: Rolf Rohring) feature film with FS NRW, WDR, competition entry Max-Ophüls-Festival, Saarbrücken 2013, Sao Paulo, Biberach, Buenos Aires, Phnom Penh
Associate producer for 2Pilots Filmproduction GmbH

2008 – 2009

Die Liebe der Kinder / The Wallace Line

<https://www.youtube.com/watch?v=usE0YZ0eGbs>

(Director: Franz Müller) feature film with FS NRW, WDR, world distribution: WIDE, Paris
Associate producer for 2Pilots Filmproduction GmbH

2006 – 2008

DR ALEMÁN

<https://www.youtube.com/watch?v=XggzqXNXePg&t=1s>

(Director: Tom Schreiber) feature film with FS NRW, BKM, FFA, BR, TELEPOOL, ZORRO FILM

Associate Producer for 2Pilots Filmproduction GmbH

2005 – 2008

THE VISITOR

<https://www.youtube.com/watch?v=T2ws6cF2F9A>

(Director: JP Valkepää) feature film, international co-production with Finland, Estonia, England and Germany, ZDF/arte, FS NRW

German co-producer Discofilm GmbH

official trailer in link

2004 – 2006

Der Grosse Ausverkauf / The Big Sellout

<https://www.youtube.com/watch?v=z8P8GmkliUY>

(Director: Florian Opitz) Documentary film with FS NRW, WDR/arte, BR, Majestic Filmverleih, World Sales: Bavaria Film International

Producer Discofilm GmbH

2002 – 2005

DIE BLAUE GRENZE

<http://www.dieblauegrenze.de/>

(Director: Till Franzen) Feature film with NDR/arte, BKM, FS NRW, MSH, Jetfilm, world distribution: Insomnia Films, Paris

Producer Discofilm GmbH

2002 – 2004

STATUS YO!

<https://www.youtube.com/watch?v=u6OjWSBxIMI>

(Director: Till Hastreiter) feature film with discofilm, good films Chur, Premiered at Berlinale 2004

Producer Discofilm GmbH